

Central University of South Bihar

Department of Mass Communication and Media

M.A. in Journalism and Mass Communication

Programme Structure

(Effectuated from Academic Session: 2018-2019)

SEMESTER- I		
Course Code	Course Title	Credit
MAJMC1001C04	Communication: Concepts and Processes	4
MAJMC1002C04	Growth & Development of Media	4
MAJMC1003C04	Print Journalism	4
MAJMC1004C04	Photo Journalism	4
MAJMC1005C04	Use of Computer in Media	4
	Elective Basket-I (DSE*)	4
	Elective Basket – II (SEC/SSC**)	Non Credit
	Credit	24

SEMESTER-II		
Course Code	Course Title	Credit
MAJMC2001C04	Broadcast Journalism	4
MAJMC2002C04	Media Laws and Ethics	4
MAJMC2003C04	Advertising	4
MAJMC2004C04	Corporate Communication PR & Event Management-I	4
MAJMC2005C04	Internship/Project	4
	Elective Basket-I (DSE*)	4
	Elective Basket – II (SEC/SSC**)	Non-Credit
	Credit	24

SEMESTER-III		
Course Code	Course Title	Credit
MAJMC3001C04	Development Communication	4
MAJMC3002C04	Communication Research	4
MAJMC3003C04	Media Management	4
	Elective Basket - I (DSE*)	4
	Elective Basket - I (DSE*)	4
	Elective Basket - III(IDC/SWAYAM***) / Elective Basket- IV (IDC from outside Department/School)	4
	Elective Basket - III(IDC/SWAYAM***) / Elective Basket- IV ISC (Inter-School Courses)	4
Credit		28

SEMESTER-IV		
Course Code	Course Title	Credit
MAJMC4001C04	New Media and Online Journalism	4
MAJMC4001C04	Dissertation	8
	Elective Basket - I (DSE*)	4
	Elective Basket - I (DSE*)	4
	Elective Basket - III(IDC/SWAYAM***) / Elective Basket- IV ISC (Inter-School Courses)	4
Credit		24

*Department Specific Elective (mandatory for students)

**Skill Enhancement Courses/ Self Study Course (Non-credit paper, not mandatory)

***Inter-Department Courses or SWAYAM

****Inter-Department Courses from outside Department/School

*****Inter School Courses of the University

Elective Basket – I			
Department Specific Elective (DSE*)			
Course Code	Course Title	Credit	Opt in
MAJMC1001E04	Writing for Media	4	1 st SEM
MAJMC1002E04	Folk & Community Media	4	
MAJMC2001E04	Political and International Communication	4	2 nd SEM
MAJMC2002E04	News Production for Broadcast Media	4	
MAJMC2003E04	Inter Cultural Communication Studies	4	
MAJMC3001E04	Corporate Communication PR & Event Management-II	4	3 rd SEM
MAJMC3002E04	Radio Fiction Non-fiction program production- I	4	
MAJMC3003E04	TV Fiction Non-fiction program production- I	4	
MAJMC3004E04	Science Communication	4	
MAJMC3005E04	Film Studies	4	
MAJMC4001E04	Newsletter & Website Designing	4	4 th SEM
MAJMC4002E04	Advance Print	4	
MAJMC4003E04	Radio Fiction Non-fiction program production-II	4	
MAJMC4004E04	TV Fiction Non-fiction program production-II	4	

Elective Basket – II			
Skill Enhancement/Self Study Courses (SEC/SSC**)			
Course Code	Course Title	Credit	Opt in
MAJMC1001S04	Communication Skills (Written & Spoken)	Non-Credit	1 st SEM
MAJMC1002S04	Contemporary Issues in Media-I	Non-Credit	
MAJMC2001S04	Indian Society, Polity, Gender and Culture	Non-Credit	2 nd SEM
MAJMC2002S04	Contemporary Issues in Media-II	Non-Credit	

Elective Basket – III			
Inter-Department Courses/SWAYAM (IDC/SWAYAM***)			
Course Code	Course Title	Credit	Opt in
	Film Appreciation	4	3 rd SEM
	Consumer Behaviour	4	
	Basics of Photography	4	
	Privacy and Security in Online Social Networks (SWAYAM)	4	4 th SEM
	Visual Semiotics for Visual Communication (SWAYAM)	4	

Elective Basket – IV			
Inter-Department Courses from outside Department/School****)			
Course Code	Course Title	Credit	Opt in
	Organizational Behaviour in Indian Context	4	3 rd SEM
	Organizing and Visualizing Data	4	
	The Science and Practices of Sustainable Development	4	4 th SEM
	Indian Society	4	

Inter School Courses of the University		
Courses to be offered at University level by the CMS Department *****		
Course Code	Course Title	Credit
	Media Culture & Society	4
	Communication Skills (Writing and Speaking)	4
	Communication for Conflict and Disaster Management	4
	Digital and Social Media Management	4
	Documentary Making	4