

fMaster of Commerce (M.Com)

Programme Syllabus

Course Structure

FIRST SEMESTER

Course Code	Course Title	Nature of Course	Credit	Sessional	Written	Full	Page No.
COM81OE00104	Environmental, Social Governance and Sustainability	Open Elective	4	30	70	100	01-04
COM81DC00204	Human Resource Management	Core	4	30	70	100	05-07
COM81DC00304	Managerial Accounting	Core	4	30	70	100	08-10
COM81DC00404	Information Technology in Business	Core	4	30	70	100	11-13
COM81DC00504	Quantitative Techniques and Statistics	Core	4	30	70	100	14-16
COM81ME00600	Human Values and Ethics	Mandatory Elective Non-Credit (I)	0	30	70	100	17-19

SECOND SEMESTER

Course Code	Course Title	Nature of Course	Credit	Sessional	Written	Full	Page No.
COM82DC00704	Managerial Economics	Core	4	30	70	100	20-23
COM82DC00804	Principles of Banking and Insurance	Core	4	30	70	100	24-26
COM82DC00904	Marketing Management	Core	4	30	70	100	27-29
COM82DE01004	Entrepreneurship and Small Business Management	Core Elective	4	30	70	100	30-32
COM82DC01104	Financial Decision Making	Core	4	30	70	100	33-35
COM82ME01200	Yoga Health and Mental Wellbeing	Mandatory Elective Non-Credit (II)	0	30	70	100	36-38

**THIRD SEMESTER
(Finance and Accounting)**

Course Code	Course Title	Nature of Course	Credit	Sessional	Written	Full	Page No.
COM91OE11304	Personal Finance	Open Elective	4	30	70	100	39-43
COM91DE11404	Financial Market Operations	Core Elective	4	30	70	100	44-46
COM91DE11504	Working Capital Management	Core Elective	4	30	70	100	47-49
COM91DC11604	Strategic Financial Management	Core	4	30	70	100	50-52
COM91DC11704	Financial Research/ Dissertation	Core	4	30	70	100	53-55
COM91ME11800	National Service Schemes (NSS)/Internship	Mandatory Elective Non-Credit (III)	0	30	70	100	56-58

**FOURTH SEMESTER
(Finance and Accounting)**

Course Code	Course Title	Nature of Course	Credit	Sessional	Written	Full	Page No.
COM92DC11904	Corporate Tax Planning and Management	Core	4	30	70	100	59-61
COM92DC12004	Goods and Services Tax	Core	4	30	70	100	62-64
COM92DE12104	Risk Management and Financial Derivatives	Core Elective	4	30	70	100	65-67
COM92DE12204	International Finance	Core Elective	4	30	70	100	68-71
COM92DC12304	Security Analysis and Portfolio Management	Core	4	30	70	100	72-74
COM92ME12400	National Cadet Corps (NCC)/ Soft Skill	Mandatory Elective Non-Credit (III)	0	30	70	100	75-77

**THIRD SEMESTER
(Human Resource Management)**

Course Code	Course Title	Nature of Course	Credit	Sessional	Written	Full	Page No.
COM91OE22504	Leadership Development	Open Elective	4	30	70	100	78-82
COM91DC22604	Industrial Relations in India	Core	4	30	70	100	83-86
COM91DE22704	Strategic Human Resource Management	Core Elective	4	30	70	100	88-90
COM91DE22804	Personal and Professional Skills Development	Core Elective	4	30	70	100	91-94
COM91DC22904	Human Resource Management Research	Core	4	30	70	100	95-98
COM91ME23000	National Service Schemes (NSS)/ Internship	Mandatory Elective Non-Credit (III)	0	30	70	100	99-101

**FOURTH SEMESTER
(Human Resource Management)**

Course Code	Course Title	Nature of Course	Credit	Sessional	Written	Full	Page No.
COM92DC 23104	Labour Legislation in India	Core	4	30	70	100	102-105
COM92DC23204	Labour welfare and Social Security	Core	4	30	70	100	106-109
COM92DE 23304	Compensation Management and Human Resource Analytic	Core Elective	4	30	70	100	110-112
COM92DC23404	Organizational Behavior	Core	4	30	70	100	113-116
COM92DE23504	Talent and Performance Management	Core Elective	4	30	70	100	117-120
COM92ME23600	National Cadet Corps (NCC)/ Soft Skill	Mandatory Elective Non-Credit (III)	0	30	70	100	121-123

**THIRD SEMESTER
(Marketing Management)**

Course Code	Course Title	Nature of Course	Credit	Sessional	Written	Full	Page No.
COM91OE33704	Consumer Behavior	Open Elective	4	30	70	100	124-127
COM91DE33804	Marketing of Services	Core Elective	4	30	70	100	128-130
COM91DC33904	Sales Management	Core	4	30	70	100	131-133
COM91DE34004	Customers Relationship Management	Core Elective	4	30	70	100	134-137
COM91DC34104	Marketing Research/ Dissertation	Core	4	30	70	100	138-140
COM91ME34200	National Service Schemes (NSS) / Internship	Mandatory Elective Non-Credit (III)	0	30	70	100	141-143

**FOURTH SEMESTER
(Marketing Management)**

Course Code	Course Title	Nature of Course	Credit	Sessional	Written	Full	Page No.
COM92DC34304	Advertising and Promotion Management	Core	4	30	70	100	144-146
COM92DC 34404	Agricultural Marketing	Core	4	30	70	100	147-149
COM92DC 34504	Industrial Marketing	Core	4	30	70	100	150-153
COM92DE34604	International Marketing	Core Elective	4	30	70	100	154-157
COM92DE34704	Digital Marketing	Core Elective	4	30	70	100	158-160
COM92ME34800	National Cadet Corps (NCC) / Soft Skill	Mandatory Elective Non-Credit (III)	0	30	70	100	161-163

**THIRD SEMESTER
(Banking and Insurance)**

Course Code	Course Title	Nature of Course	Credit	Sessional	Written	Full	Page No.
COM91OE 44904	Essential of Bank Management	Open Elective	4	30	70	100	164-166
COM91DC45004	Banking Laws and Practices in India	Core	4	30	70	100	167-169
COM91DE45104	Essential of Risk and Insurance Management	Core Elective	4	30	70	100	170-172
COM91DE45204	Insurance Legislation in India	Core Elective	4	30	70	100	173-175
COM91DC45304	Digital Banking	Core	4	30	70	100	176-178
COM91ME45402	National Service Schemes (NSS)/ Internship	Mandatory Elective Non-Credit (III)	0	30	70	100	179-181

**FOURTH SEMESTER
(Banking and Insurance)**

Course Code	Course Title	Nature of Course	Credit	Sessional	Written	Full	Page No.
COM92DC45504	Fund Management in Banking and Insurance Sector	Core	4	30	70	100	182-185
COM92DE45604	Indian Banking System	Core Elective	4	30	70	100	186-188
COM92DC45704	Life Insurance Management	Core	4	30	70	100	189-190
COM92DC45804	General Insurance Management	Core	4	30	70	100	191-193
COM92DE45904	International Banking Management	Core Elective	4	30	70	100	194-196
COM92ME46002	National Cadet Corps (NCC)/ Soft Skill	Mandatory Elective Non-Credit (III)	0	30	70	100	197-199

BASKET OF CORE ELECTIVE COURSE
Course Structure
SECOND SEMESTER

Course Code	Course Title	Nature of Course	Credit	Sessional	Written	Full	Page No.
COM82DE06104	Social Entrepreneurship	Core Elective	4	30	70	100	----
COM82DE06204	Cultural Studies Swayam Course	Core Elective	4	30	70	100	----
COM82DE06304	Disaster Management	Core Elective	4	30	70	100	200203
COM82DE06404	Critical Thinking (Swayam)	Core Elective	4	30	70	100	
THIRD SEMESTER (FINANCE AND ACCOUNTING)							
COM83OE 16504	Behavioral Finance	Open Elective	4	30	70	100	204-206
COM91DE16604	Operations Research	Core Elective	4	30	70	100	207-209
COM91DE16704	Financial Services	Core Elective	4	30	70	100	210-212
COM91DE16804	Management Information System	Core Elective	4	30	70	100	213-215
FOURTH SEMESTER (FINANCE AND ACCOUNTING)							
COM92DE16904	Environment Natural Resource and Sustainable Development Sawayam Course 3911	Core Elective	4	30	70	100	----
COM92DE17004	Business Environment	Core Elective	4	30	70	100	216-218
COM92DE 17104	Corporate Governance and Social Responsibility	Core Elective	4	30	70	100	219-222
THIRD SEMESTER (HUMAN RESOURCE)							
COM91DE 27204	Knowledge Management	Core Elective	4	30	70	100	223-225

COM91DE27304	Environment Natural Resource and Sustainable Development Sawayam Course	Core Elective	4	30	70	100	----
COM91DE27404	Organizational Theory	Core Elective	4	30	70	100	266- 299
FOURTH SEMESTER (HUMAN RESOURCE)							
COM92DE27504	Business Environment	Core Elective	4	30	70	100	230- 232
COM92DE27604	Managing Innovation	Core Elective	4	30	70	100	233- 235
COM92DE27704	Mind Education	Core Elective	4	30	70	100	
COM92DE27804	Stress Management and Managerial Counseling	Core Elective	4	30	70	100	236- 238

THIRD SEMESTER (MARKETING)							
COM91DE 37904	Cultural Studies Swayam Course No. 4258	Core Elective	4	30	70	100	----
COM91DE 38004	Disaster Management	Core Elective	4	30	70	100	239-242
COM91DE 38104	Soft Skill for Business Negotiation and Marketing Strategy (Swayam)	Core Elective	4	30	70	100	----
FOURTH SEMESTER (MARKETING)							
COM92DE 38204	Critical Thinking Swayam 3912	Core Elective	4	30	70	100	----
COM92DE 38304	Environment Natural Resource and Sustainable development Sawayam course 3911	Core Elective	4	30	70	100	----
COM92DE 38404	Product and Brand Management	Core Elective	4	30	70	100	----

THIRD SEMESTER (BANKING AND INSURANCE)							
COM91DE 48504	Cultural Studies Swayam Course No. 4258	Core Elective	4	30	70	100	
COM91DE 48604	Disaster Management	Core Elective	4	30	70	100	243-246
FOURTH SEMESTER (BANKING AND INSURANCE)							
COM92DE 48704	Critical Thinking Swayam 3912	Core Elective	4	30	70	100	----
COM92DE 48804	Environment Natural Resource and Sustainable Development Sawayam Course 3911	Core Elective	4	30	70	100	----
